



Special Sections Color and Black & White Ad Sizes & Prices

~~Color \$1300~~
Now \$1040
~~B&W \$960~~
Now \$768

Full Page
9.75" x 12.60"

~~Color \$710~~
Now \$568
~~B&W \$490~~
Now \$392

Horizontal Half Page
9.75" x 6.20"

~~Color \$710~~
Now \$568
~~B&W \$490~~
Now \$392

Vertical Half Page
4.75" x 12.60"

~~Color \$385~~
Now \$308
~~B&W \$275~~
Now \$220

Standard Quarter Page
4.75" x 6.20"

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~~B&W \$275~~
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5-column Quarter Page
9.75" x 3.05"

~~Color \$200~~
Now \$160
~~B&W \$140~~
Now \$112

Standard Eighth Page
4.75" x 3.05"

Bleeds Available on Half and Full Page Ads Only.

Add a .70 bleed on all sides and export PDF with bleeds.

Prices reflect the 20% discount.

These prices are in effect through the January 2020 issue.

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